(12) EUROPEAN PATENT APPLICATION

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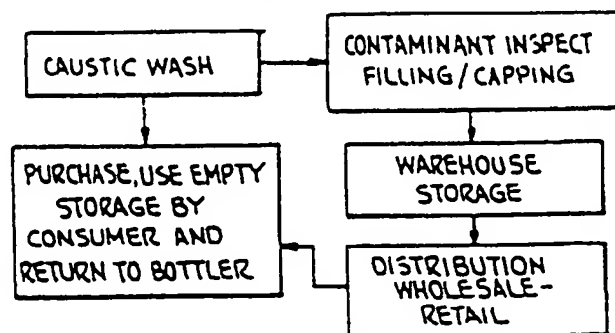54 Doughty Street
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(54) **Blow moulded bottle and use thereof**

(57)   A method of blow moulding a returnable/refillable container in the form of a polyester biaxially oriented bottle having a physical and structural relationship providing for the maintenance of aesthetic and functional viability over a minimum of five trips wherein each trip comprises (1) an empty state caustic wash followed by (2) contaminant inspection and product filling/capping, (3) warehouse storage, (4) distribution to wholesale and retail locations, and (5) purchase, use and empty storage by the consumer followed by return to a bottler. The container is obtained utilizing a specific preform configuration and reheat blow process wherein the sidewall of the resultant container has a percent crystallinity of 24-30 at a total preform draw ratio of 7-9/1. The container is formed utilizing recently developed process techniques to optimize strain induced sidewall crystallization.

FIG. 1

EP 0 737 621 A2

Description

This invention relates to a blow moulded bottle and to its use as a returnable refillable bottle.

An economically and commercially viable, refillable plastic bottle would reduce the existing landfill and recycle
5 problems associated with disposable plastic beverage bottles and more particulary with plastic beverage-bottles formed
of PET. In addition, a refillable bottle would permit the entry of the safer, lighter weight plastic containers into those mar-
kets, currently dominated by glass, where legislation prohibits use of non-returnable packages.

Technically, a refillable plastic bottle must remain aesthetically and functionally viable over a minimum of five and
preferably over ten trips or loops to be considered economically feasible. A loop is comprised of (1) an empty caustic
10 wash followed by (2) contaminant inspection and product filling/capping, (3) warehouse storage, (4) distribution to
wholesale and retail locations and (5) purchase, use and empty storage by the consumer followed by eventual return to
the bottler. To achieve viability, the plastic container should maintain a fill level volume variation of one and one half per-
cent or less and resist breakage due to impact, burst and/or environmental stress crack failure over its useful life.

The ideal plastic refillable container must be clear and transparent to permit visual contaminant inspection prior to
15 filling. In addition, the container should be of a one piece construction with an integral blow molded base member to
eliminate visual inspection and other problems associated with two piece containers (i.e., two piece being defined as a
blow molded body with a hemispherical closed end typically attached to an injection molded base cup where the base
cup provides vertical stability).

At this point it is to be understood that several polymer candidates provide the clarity and physical properties
20 deemed necessary to produce refillable plastic bottles and like containers. These polymers include polyethylene
terephthalate (PET), acrylonitrile, polyarylate, polycarbonate, etc. Of the polymers commercially available, PET offers
the best balance of properites and cost/performance ratios.

Non-returnable PET beverage containers are commercially produced for the most part by way of a two step proc-
ess which involves the injection and/or extrusion molding of a preform followed by reheating of the preform, equilibration
25 and stretch blow molding to the desired container geometry. Application of known beverage bottle technology for return-
able PET containers does not yield acceptable performance results. In particular, containers produced by way of con-
ventional preform and bottle design and process conversion techniques typically fail versus refillable performance
specifications criteria after two to three trips or loops.

It is an aim of this invention to provide a blow moulded refillable thermoplastic PET bottle or container having a thin-
30 walled body which retains it aesthetic and functional performance over at least five to ten and particular at least twenty,
complete refill trips or loops.

The present invention according provides a transparent stretch blow moulded polyester bottle having a relatively
thin biaxially oriented sidewall and a relatively thick less orientated champagne-type base, the base being continuously
reinforced in thickness so that the bottle has stress crack resistance when subjected to twenty cycles of alternate pres-
35 surization at 4.05×10^5 Nm^{-2} (4.0 atmospheres) and caustic washing at 60°C, and wherein the maximum volume devi-
ation over the twenty cycles is ±1.5%.

The present invention also provides the use of the bottle of the invention as a returnable, refillable container.

The present invention further provides a returnable refillable polyester biaxially oriented transparent container for
carbonated liquid which has been blow moulded from a preform, the container comprising a neck finish, a shoulder, a
40 body portion and a champagne-type base including a peripheral contact radius and an unoriented recessed central por-
tion, the champagne-type base being thicker than a sidewall in the body portion and having low orientation.

The present invention further provides a returnable refillable transparent container for carbonated liquid which has
been blow moulded from a polyethylene terephthalate preform, the container having a neck finish, a shoulder, a biaxially
oriented sidewall and a rigid low orientation champagne type base which is of increased thickness relative to the side-
45 wall, the sidewall having a thickness of around 7 to 9 times less than the thickness of a sidewall-forming portion of the
preform, a crystallisation of up to 30% and the polyethylene terephthalate having an intrinsic viscosity of from 0.72 to
0.84.

The present invention further provides a returnable refillable transparent biaxially oriented container for carbonated
liquid which has been blow moulded from a preform of polyethylene terephthalate having an intrinsic viscosity of from
50 0.72 to 0.84, the container having an unoriented neck finish, a biaxially oriented shoulder, the biaxial orientation in the
shoulder extending to within about 6.35 mm (0.250 inch) of the unoriented neck finish, a biaxially oriented sidewall hav-
ing a thickness around 7 to 9 times less than the preform body wall thickness and a crystallisation of up to 30%, and a
continuously reinforced low orientation bottom wall having a greater thickness than the sidewall, the container having a
maximum volume deviation of ± 1.5% when subjected to twenty cycles of alternate pressurisation at $4.05 \times 10^5 \pm 0.203$
55 $\times 10^5$ Nm^{-2} (4.0 ± 0.2 atmospheres) and caustic washing at 60°C.

The present invention further provides the use of a returnable refillable container, of a transparent container for car-
bonated liquid comprising a blow moulded bottle of polyethylene terephthalate having a neck finish, a shoulder, an elon-
gated body having a biaxially oriented side wall and an integral base having a chime area and a central portion wherein

for increasing the stress crack resistance of the bottle, the base is continuously reinforced by thickening the chime area and the central portion.

The present invention yet further provides the use of the containers of the invention as a returnable, refillable container.

5   Embodiments of the present invention will now be described by way of example only with reference to the accompanying drawings, in which:-

Figure 1 is a schematic showing the typical cycle of loop through which a refillable container must pass.

Figure 2 is a vertical sectional view taken through a preform of a special configuration wherein the desired bottle
10   structural characteristics may be obtained.

Figure 3 is a fragmentary transverse sectional view taken generally along the line 3-3 of Figure 2 and shows the general cross section of the preform.

Figure 4 is a transverse horizontal sectional view taken generally along the line 4-4 of Figure 2 and shows the cross section of the preform in a lower thickened wall portion.
15   Figure 5 is a vertical sectional view taken through a typical refillable bottle formed in accordance with this invention.

Figure 6 is an enlarged fragmentary sectional view showing specifically a desired lower body and base configuration.

It is has been found that failure (via crack initiation and propagation) of biaxially oriented blow moulded PET bottles
20   and like containers exposed to caustic wash baths occurs primarily in the base are and most particular in the central part of the base area which has little or no orientation. Furthermore, in recent years there has been developed a method of increasing the structural integrity of the bottom structure of a blow moulded plastic material container as is disclosed, for example, in U.S. Patent No. 4,334,627 granted June 15, 1982. In accordance with this patent, the preforms are provided in the lower portion thereof, i.e. that portion which becomes the container base, with longitudinal ribs.
25   In addition, it is has been found in recent years that the intrinsic viscosity of PET homopolymers is an important factor relative to reducing crack initiation and propagation problems.

With the foregoing as starting points, preforms of the types disclosed in U.S. Patent No. 4,334,627 were produced by conventional moulding techniques using PET homopolymers having intrinsic viscosities of 0.72, 0.84 and 1.06, respectively, as measured by ASTM D 2857 standards. More particularly, the preforms with a molded threaded neck
30   finish, were circular in cross section, six inches in length below the neck finish and having an outside diameter of 28.58 mm (1.125 inch) at the mid body with a wall thickness on the order of 4.57±0.508mm (0.180 ± 0.020 inch). This preform was utilized to form one liter bottles having a height below the neck finish of 254 mm (10.0 inches), and a maximum diameter of 76.2 mm (3.0 inches) with a "champagne" push-up base.

Conventional process conditions were utilized, these conditions including:
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Preform reheat time	75 seconds
Blow time	2.5 seconds
Total mold cycle time	6.5 seconds
Mold temperature	60°C (140°F)

45   Preform reheat temperatures were adjusted to yield a wall thickness in the container body of 0.508 ± 0.127 mm (20 ± 5 mil) with a mimimum preform temperature necessary to produce clear containers. Average preform temperatures, as measured in an isoparabolic drop calorimeter, were 85°C (185°F), 89°C (192°F) and 98°C (208°F) respectively for the 0.72, 0.84 and 1.06 intrinsic viscosity polymers.

Containers formed in accordance with the above program were subjected to the following simulated life cycle:
50   First of all, each container was subjected to a typical commercial caustic wash solution which was prepared with 3.5% sodium hydroxide by weight with tap water. The wash solution was maintained at 60°C (140°F) and the bottles were submerged uncapped in the wash for 15 minutes to simulate the time/temperature conditions of a commercial bottle wash system.

After removal from the wash solution, the bottles were rinsed in tap water and then filled with a carbonated water
55   solution at $4.05 \times 10^5 \pm 0.203 \times 10^5$ Nm^{-2} (4.0 ± 0.2 atmospheres), capped and placed in a 38°C (100°F) convection oven at 50% (Relative Humidity) RH for 24 hours. However, the fill pressure may be as high as 5 volumes (i.e. 5 atmospheres pressure in the bottle, that is 5.06×10^5 Nm^{-2}). This elevated oven temperature was selected to simulate longer commercial storage periods at lower ambient temperatures. Upon removal from the oven, the containers were emptied and again subjected to the same wash/fill cycle until failure.

In addition, control bottles from the 0.84 intrinsic viscosity run were (1) exposed to twenty consecutive wash cycles for fifteen minutes each with <u>no</u> pressure exposure between cycles and (2) others were exposed to twenty consecutive pressure fill and elevated temperature storage cycles with <u>no</u> caustic wash exposure between cycles. Results of such tests are tabulated below:

IV	Cycles to Initial Failure	10 Cycle % Volume Change	Average Final Perpendicularity (TIR)-(Total Indicator Runout)
0.72	3	- 10.5	4.62mm (0.182 inch)
0.84	6	- 6.9	3.53mm (0.139 inch)
1.06	7	- 7.6	3.05mm (0.120 inch)
0.84 (Wash Only)	N/A	- 16.8	0.508mm (0.020 inch)
0.84 (Pressure Only)	N/A	+ 8.9	3.43mm (0.135 inch)

A failure was defined as any crack propagating through the PET bottle wall which resulted in leakage and pressure loss. No cracks were seen in the 0.84 intrinsic viscosity bottles that were exposed only to caustic wash or pressure filled cycling. Bottles in each run exposed to a complete wash/pressure cycling failed in seven cycles or less.

Given the above, it was concluded that the caustic solution acts as a stress crack agent if, and only if, residual stresses were present in the PET bottles due to geometrical strains imparted to the polyester during the pressurization cycles.

All cracks initiated on the interior surface of the bottle and propagated through to the exterior wall. Several crack initiation mechanisms were noted: (1) radial cracks initiating at the base contact radius and propagating around the base; (2) radial cracks initiating on the interior surface of the structural reinforcing ribs and propagating around the base, and (3) axial cracks initiating opposite the preform injection gate and propagating axially through the bottle base. All failures occurred in the unoriented base area of the bottle (biaxial orientation as occurs in the bottle sidewalls significantly improves crack resistance). Axial crack initiation but not propagation was evident in the shoulder or neck transition area (from the unoriented to the oriented PET bottle sidewall).

It is to be understood that there is a certain degree of creep (i.e. non-elastic volume expansion over time) which occurs in PET bottles under internal pressure. Notwithstanding this, overall volume shrinkage due to 60°C (140°F) washing exceeded the filled 38°C (100°F) creep level and objectionable distortion in the shoulder transition area between the bottle body and the neck finish was evident on all bottles exposed to the elevated temperature caustic washing; as was the gradual "chalking" of the outside surface of the bottles. This chalking or whitening was most pronounced in the low orientation transition area between amorphous non-oriented and semi-crystalline oriented. From the foregoing, it can be concluded that bottles produced using presently commercially acceptable conventional non-returnable PET beverage bottle technology are unacceptable for multiple trip usage. The principal problems include 60°C (140°F) shrinkage in excess of the creep which occurs during the filled portion of a simulated commercial cycle and stress crack failures during the wash portion of the cycle.

At this time it is pointed out that the maximum permissible volume deviation is ±1.5% and crack failures of any type are unacceptable.

After much work, it was found that the crack problem could be greatly reduced by in lieu of providing a rib reinforced base, the reinforcing for the base be continuous. Accordingly, as is shown in Figure 2, there has been provided a preform 10. The preform 10 has at its open upper end a molded threaded neck finish 12 and below the neck finish 12 the preform 10 is of a tapered increasing thickness in the area 14. The primary portion of the length of the preform 10 is in the form of a body portion 16 which is generally of a constant thickness and is annular in cross section as is shown in Figure 3. Most particularly, a base portion 20 is provided with a thickened wall portion 22 (which persons skilled in the art may refer to as a flute or flute portion 22) which provides for a thickening of the base portion over that of the body portion 16. While the wall thicknesses of the body portion and the base portion may be varied, the body to base portion wall thickness ratio will remain constant. The thickened wall portion 22 extends down into the bottom 24 of the preform 10.

A change was also made in the resultant bottle 30 which is provided with a base which has a contact diameter radius 32. As is best shown in Figure 6, the radius 32 was increased from 2.54mm (0.100 inch) to 3.81mm (0.150 inch). However, the base contact diameter radius may be as great as 7.62mm (0.300 inch) and the inside base blend radius may be on the order of 0.762mm (0.030 inch) to 1.27mm (0.050 inch).

Preforms with the flute as opposed to the ribs were produced with 0.84 intrinsic viscosity PET and reheat blown to form a bottle such as, but different from the bottle 30 of Figure 5, but with the increase in the critical contact diameter radius 32.

These bottles were subjected to consecutive wash/pressure cycles of the type disclosed above. No crack of the radial type described above occurred after ten cycles. Cracks of the axial type did initiate in the base 34 and shoulder 36 regions of the bottles after fifteen cycles, but no propagation failures were seen. On the other hand, total volume shrinkage approached 7.0%. Visible distortion was evident in the shoulder orientation-transition area and the bottles exhibited visible whitening due to caustic salt deposition.

This success led to the conclusion that commercially viable, refillable PET containers would be feasible if the container structure minimized geometry induced stress build-up during pressurization periods and if the shrinkage/distortion problem at 60°C (140°F) could be reduced to a level below ±1.5% volume change over 5 to 10 loops and as high as 20 loops.

At this time there has been developed technology which increases the thermal stability of PET containers through the application of product configuration and process control features to increase the percent crystallinity of the PET morphology in the blow molded containers.

Density as measured by ASTM test method #1505 is a useful measure of crystallinity as per:

$$\text{Percent crystallinity} = \frac{ds - da}{dc - da} \times 100$$

Where: ds = sample density in gcm^3
da = 1.333 gcm^3 (amorphous)
dc = 1.455 gcm^3 (100% crystalline)

Increasing the percent crystallinity in the container side wall reduces polymer molecular mobility and thus container shrinkage at a given temperature.

Typical prior art techniques to raise PET bottle sidewall crystallinity involve heat setting by blowing the container into a mold maintained at 149-204°C (300-400°F) and subsequent internal cooling.

The recently developed technology utilizes container design and process control techniques rather than typical heat set techniques to produce containers with a 24-30% crystallinity level and improved thermal stability (i.e. resistance to shrinkage at elevated temperatures) vs. that of containers produced by conventional non-returnable PET bottle technology.

In accordance with the aforementioned recently developed technology, the preform may be reheated on a conventional stretch blow molding machine equipped with a quartz IR reheat oven wherein the preform is heated to a temperature just prior to stretch blowing on the order of 107°C (225°F) to 118°C (245°F).

This newly developed technology was utilized in conjunction with a preform configurated to yield an initial wall thickness of 4.57 ± 0.508mm (0.180 ± 0.020 inch) and a final bottle wall thickness of 0.508 ± 0.127mm (0.020 ± 0.005 inch) with a total preform draw ratio of eight to one. This preform had a weight off 100 grams and a length below the neck finish of 158.75mm (6.250 inches) and a mid body diameter of 31.75mm (1.250 inches).

Further, the length of the tapered portion 14 of the preform was greatly increased which permits orientation of the shoulder area 36 to within 0.635mm (0.250 inch) of the finish area, and as close as 2.54mm (0.100 inch), for a generic 1.5 liter bottle configuration as is shown in Figure 5.

Preforms were injection molded of 0.84 intrinsic viscosity PET homopolymer. The increased preform wall thickness over that of the previous preforms resulted in partial molecular recrystallization in the injection cavity. As such, the decrease in transparency (i.e. haze) in these preforms was measurably higher than in the originally discussed preforms as measured by ASTM D-1003 standards.

These preforms were heated to a temperature of 118°C (245°F) (the maximum achievable prior to the onset of surface crystallization). In addition, the blow mold temperature was increased to 82°C (180°F) to permit bottle annealing prior to removal from the blow mold. The finished bottles were subjected to twenty simulated wash/pressure trips. No radial stress crack failures were evident even after twenty cycles or loops. Several containers contained minor axial base cracks that initiated at the preform injection gate but did not propagate through the wall to permit pressure loss. Final volume change was -0.65% which is well within the ± 1.5% fill level specification. On the other hand, final perpendicularity (TIR) averaged 5.72mm (0.225 inch)vs. a target of 4.57mm (0.180 inch). Burst pressure exceeded 1.24 x 10^{6}Nm^{-2} (180 psi). However, 40% of the containers tested for 1.83m (6'), H$_2$O filled, ambient, 90° impact, failed. However, it is apparent from the test that bottles formed in accordance with this invention may readily complete 5 to 10 loops even with the thinner wall thickness.

Pressurized perpendicularity problems with one piece containers are typically associated with variations in wall thickness around the base contact or chime radius. Pressurized PET will creep over time particularly at elevated tem-

peratures. Unoriented PET, as per the base area 34 of the container in Figure 5 will creep more extensively than oriented PET. In addition, the extent of creep will increase with decreasing wall thickness.

To minimize the radial wall thickness variation, the injection gate must be accurately centered within the blow base. To accomplish perfect centering, the previously provided preform was modified to have a projection 26 on the inside

5 closed end of the preform for engaging a recess in a tip of a stretch blow centering rod (not shown) which centering rod is customary. The centering rod in turn guides the preform accurately to the center of the blow base during the inflation process.

Drop impact failures in one piece champagne base configuration containers usually occur in the unoriented, amorphous area of the base due to the reduced strength of this area vs the oriented sidewalls. Crack failures usually initiate

10 in the chime area (radius 32) at the point of impact and propagate through the unoriented wall thickness. To minimize impact failure, the preform was modified so as to reduce the length of the thickened wall portion 22 thereby reducing the unoriented wall thickness in the base chime area (radius 32).

Finally, to reduce the incident of axial crack initiation during caustic wash cycling, the preform was modified to increase the wall thickness in the area of the injection gate, i.e. at the base of the preform generally identified by the

15 numeral 24. It will be seen that this base portion is generally flat as opposed to the customary generally uniformed cross section.

Bottles were formed with this modified preform construction which is most specifically illustrated in Figure 2 to form bottles of the configuration as is generally shown in Figure 5 but with the base chime area 40 being of the configuration shown in Figure 6 and with the radius 32 being 3.81mm (0.150 inch), although this radius may be increased to be as

20 high as 7.62mm (0.300 inch). These so formed bottles manufactured with the preform temperature and blow mold temperature and timing as discussed above were subjected to twenty consecutive caustic wash/pressure fill cycles. No axial or radial crack initiation was evident. All containers were within the ±1.5% volume specification even after twenty cycles.

Perpendicularity (TIR) averaged 2.16mm (0.085 inches) with no individual bottle being above 3.81mm (0.150 inch).

25 Caustic salt build-up on the containers resulted in some surface whitening. However, the residue was easily removed by manual scrubbing.

At this time, it is pointed out that the resultant containers can be further improved by additional known commercial processes. For example, a commercially available polymer coating may be applied to the refillable container to minimize scuffing/scratching over the useful life period and to eliminate whitening of the container surface over repeated caustic

30 wash cycles. Also, there may be applied commercially available preform thread finish crystallization techniques to increase the modulus of the finish as required to minimize damage to the critical top sealing radius 42 of the bottle as shown in Figure 5.

The preform may also be formed of a multilayer construction including internal barrier layers so as to extend shelf life. The application of such multilayer preforms may be utilized to reduce contaminant absorption (if filled with non-food

35 products) and subsequent product contamination after washing and refilling.

Although an acceptable container was at hand, it was decided to explore the effect of higher sidewall crystallinity levels. Bottles of the type described above were produced under identical conditions except that the blow mold temperature was increased to 177°C (350°F) and internal cooling was introduced into the bottle prior to removing the heat set bottle from the blow mold. Percent crystallinity was calculated via sidewall density measurements at 31.5.

40 The containers formed in accordance with the above were cycled through the caustic wash/pressure pack test and 60% of the samples failed by way of axial and radial sidewall cracks in less than twenty cycles. While physical measurements indicated excellent dimensional stability, it was concluded that excessive sidewall crystallization beyond 30% raises the modulus of the biaxially oriented PET matrix to the point where repeated expansion/contraction cycling causes a semi-rigid morphology to fail.

45 Under the circumstances, it is believed that 24-30% crystallinity is an optimum level for a refillable PET container which is preferably in the form of a bottle having an injection molded threaded neck finish.

In order that the details of a bottle which may withstand 20 cycles may be fully appreciated by one skilled in the art, in Figure 5 there has been applied to the bottle drawing the dimensions of the wall thickness of such bottle at various points in the bottle. When the bottle is required to withstand a lesser number of cycles, for example on the order of 5 to

50 10 cycles, the various wall thicknesses may be less.

Claims

1. A transparent stretch blow moulded polyester bottle having a relatively thin biaxially oriented sidewall and a rela-
55 tively thick less orientated champagne-type base, the base being continuously reinforced in thickness so that the bottle has stress crack resistance when subjected to twenty cycles of alternate pressurization at 4.05×10^5 Nm^{-2} (4.0 atmospheres) and caustic washing at 60°C, and wherein the maximum volume deviation over the twenty cycles is ±1.5%.

2. A bottle according to claim 1 wherein the polyester is polyethylene terephthalate having an intrinsic viscosity of from 0.72 to 0.84.

3. A bottle according to claim 1 or claim 2 wherein the base comprises a chime area and a central portion which are both thickened relative to the sidewall.

4. A bottle according to any one of claims 1 to 3 wherein the champagne-type base has a peripheral contact radius and an unoriented recessed central portion.

5. A bottle according to any foregoing claim wherein the sidewall has a thickness around 7 to 9 times less than the thickness of a sidewall forming portion of a preform from which the bottle has been blow moulded.

6. A bottle according to any foregoing claim wherein the sidewall has a crystallisation of up to 30%.

7. A bottle according to any foregoing claim further having an unoriented neck finish and a biaxially oriented shoulder, the biaxial orientation in the shoulder extending to within about 6.35 mm (0.250 inch) of the unoriented neck finish.

8. A bottle according to any foregoing claim wherein the base has a thickness of about 4.57 mm (0.180 inch) and the sidewall has a thickness of about 0.635 mm (0.02 inch).

9. Use, as a returnable refillable container, of a transparent stretch blow moulded polyester bottle having a relatively thin biaxially oriented sidewall and a relatively thick less orientated champagne-type base, the base being continuously reinforced in thickness so that the bottle has stress crack resistance when subjected to twenty cycles of alternate pressurization at 4.05×10^5 Nm^{-2} (4.0 atmospheres) and caustic washing at 60°C, and wherein the maximum volume deviation over the twenty cycles is ±1.5%.

10. A transparent container for carbonated liquid comprising a blow moulded bottle of polyethylene terephthalate having a neck finish, a shoulder, an elongated body having a biaxially oriented side wall and an integral base having a chime area and a central portion characterised in that, for increasing the stress crack resistance of the bottle whereby the bottle is returnable and refillable, the base is continuously reinforced by thickening the chime area and the central portion.

11. A returnable refillable polyester biaxially oriented transparent container for carbonated liquid which has been blow moulded from a preform, the container comprising a neck finish, a shoulder, a body portion and a champagne-type base including a peripheral contact radius and an unoriented recessed central portion, the champagne-type base being thicker than a sidewall in the body portion and having low orientation.

12. A returnable refillable transparent container for carbonated liquid which has been blow moulded from a polyethylene terephthalate preform, the container having a neck finish, a shoulder, a biaxially oriented sidewall and a rigid low orientation champagne type base which is of increased thickness relative to the sidewall, the sidewall having a thickness of around 7 to 9 times less than the thickness of a sidewall-forming portion of the preform, a crystallisation of up to 30% and the polyethylene terephthalate having an intrinsic viscosity of from 0.72 to 0.84.

13. A returnable refillable transparent biaxially oriented container for carbonated liquid which has been blow moulded from a preform of polyethylene terephthalate having an intrinsic viscosity of from 0.72 to 0.84, the container having an unoriented neck finish, a biaxially oriented shoulder, the biaxial orientation in the shoulder extending to within about 6.35 mm (0.250 inch) of the unoriented neck finish, a biaxially oriented sidewall having a thickness around 7 to 9 times less than the preform body wall thickness and a crystallisation of up to 30%, and a continuously reinforced low orientation bottom wall having a greater thickness than the sidewall, the container having a maximum volume deviation of ± 1.5% when subjected to twenty cycles of alternate pressurisation at $4.05 \times 10^5 \pm 0.203 \times 10^5$ Nm^{-2} (4.0 ± 0.2 atmospheres) and caustic washing at 60°C.

14. Use, as a returnable refillable container, of a transparent container for carbonated liquid comprising a blow moulded bottle of polyethylene terephthalate having a neck finish, a shoulder, an elongated body having a biaxially oriented side wall and an integral base having a chime area and a central portion wherein for increasing the stress crack resistance of the bottle, the base is continuously reinforced by thickening the chime area and the central portion.

15. Use, as a returnable refillable container, of a polyester biaxially oriented transparent container for carbonated liquid which has been blow moulded from a preform, the container comprising a neck finish, a shoulder, a body portion

and a champagne-type base including a peripheral contact radius and an unoriented recessed central portion, the champagne-type base being thicker than a sidewall in the body portion and having low orientation.

16. Use, as a returnable refillable container, of a transparent container for carbonated liquid which has been blow moulded from a polyethylene terephthalate preform, the container having a neck finish, a shoulder, a biaxially oriented sidewall and a rigid low orientation champagne-type base which is of increased thickness relative to the sidewall, the sidewall having a thickness of around 7 to 9 times less than the thickness of a sidewall-forming portion of the preform, a crystallisation of up to 30% and the polyethylene terephthalate having an intrinsic viscosity of from 0.72 to 0.84.

17. Use, as a returnable refillable container in a carbonated liquid refill loop including alternate pressurisation at 4.05 x 10^5 ± 0.203 x 10^5 Nm^{-2} (4.0 ± 0.2 atmospheres) and caustic washing at 60°C, of a transparent biaxially oriented container which has been blow moulded from a preform of polyethylene terephthalate having an intrinsic viscosity of from 0.72 to 0.84, the container having an unoriented neck finish, a biaxially oriented shoulder, the biaxial orientation in the shoulder extending to within about 6.35 mm (0.250 inch) of the unoriented neck finish, a biaxially oriented sidewall having a thickness around 7 to 9 times less than the preform body wall thickness and a crystallisation of up to 30%, and a continuously reinforced low orientation bottom wall having a greater thickness than the sidewall, the container having a maximum volume deviation of ± 1.5% when subjected to twenty cycles of said alternate pressurisation and caustic washing.

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FIG.1

| CAUSTIC WASH | → | CONTAMINANT INSPECT FILLING / CAPPING |

PURCHASE, USE EMPTY STORAGE BY CONSUMER AND RETURN TO BOTTLER

WAREHOUSE STORAGE

DISTRIBUTION WHOLESALE - RETAIL

FIG.2

FIG.3

FIG.4

FIG.5

FIG.6